

Otolith's Community Supported Seafood programs– 2010 CSS Program Details

Hello,

Thank you for your interest in sustainable seafood. Please take a moment to learn about Otolith Community Supported Seafood. This program was organized to provide the maximum benefit of savings to the seafood consumer and to share some of the fixed costs associated with sourcing direct seafood which is to the benefit of the seafood source provider, Otolith Sustainable Seafood, and the seafood harvester. Otolith Sustainable Seafood only distributes the highest quality sustainable seafood available. Otolith's CSS Manager is dedicated to sourcing healthful and abundant seafood to bring you the 2010 Alaskan seafood you value. *Refunds are subject to a \$20 admin. fee and will be honored up to 30 days prior to the harvest of each species. In the interest of everyone including other shareholders no refunds will be given during or after the 30 days before each CSS is harvested.*

Benefits:

Receive exceptional seasonal best and highest available quality wild Alaskan seasonal seafood or domestic regional seafood where specified for less than the retail price

Be a part of a well organized program which buys direct from harvesters and contributes responsibly toward costs for fishery management

Create jobs in your area which represent the commodities and services you value while building relationships with experienced and knowledgeable professionals who are ready to discuss your seafood concerns and share your enthusiasm for exceptional seafood.

Features:

There are 250 shares available

Each shareholder receives one delivery of fish every three weeks until the entire share has been received [deliveries are scheduled every three weeks and subject to farmers' market availability and shipping delays due to weather]

Each delivery provides approx. 5 lbs of sustainable Alaskan seafood unless otherwise specified in the CSS program Details for each program - enough for family of 4 to have three meals per month.

→ Each share pick/up arrives in [4] avg. wt. 1.25lbs vacuum pack portions, [5] 1lb portions or [3] 1.5lbs. portions.

Each share costs \$180, that's a cost per pound of \$12 or less for fish priced [\$13-19] per pound in stores or \$150 for some CSS

Each delivery shall try to as near as possible to consist of 5 avg. wt. 1lb vac/pacs of seafood.

Program:

The CSS will purchase direct from Alaska or regional harvesters the round weight of 6000lbs of round weight seafood during its harvest season. These high quality fish will be filleted and blast frozen at -20 degrees in vacuum sealed packs, net weight of fish is usually 60% or est. 3600lbs for this harvest CSS. The high quality shellfish will be cooked, cleaned, brined and blast frozen at -20 degrees; net weight of shellfish is usually 50% or estimated 2500lbs for each CSS harvest. The total harvest shall be divided equally among the share members and is being distributed through existing programs and markets to facilitate an organized delivery. This program sources on behalf of consumers, and uses the collective buying power of the group to gain each shareholder the advantage of a wholesale price for the highest quality sustainable fillets or clusters available on the market. Otolith encourages sustainable low environmental impact harvesters to succeed by providing direct access to the market they serve and sharing our environmental concerns for healthful seafood and sustainable oceans to cultivate a new generation of informed seafood harvesters.

Share Pick/Up locations:

Otolith Sustainable Seafood; 2133 Huntingdon Street; Philadelphia, PA 19125; 215.426.4266; www.otolithonline.com

M'Kor Shalom; Cherry Hill, NJ –Wednesday P/U, 5-7pm for CSA Members Only - call Otolith for questions and pick/up dates

Food Trust Farmers' Markets: Headhouse Market; Philadelphia, PA –Sunday P/U, 10-2,- call Otolith for questions and pick/up dates

Farm to City Farmers' Markets: Rittenhouse and Chestnut Hill Farmers' Markets – Saturday P/U - call Otolith for more info

→ Blooming Glen Farm, Doylestown, PA - For CSA Members Only - p/u days are Tuesdays and Fridays with CSA shares

→ Doylestown Food Club, Doylestown, PA - Thursday P/U, 6-8pm - call Otolith for questions and pick/up dates

→ Arrowroot Natural Foods; Bryn Mawr, PA - Sunday P/U, 2-6pm - call Otolith for questions and pick/up dates

→ Milk and Honey Market; 45th and Baltimore; Phila, PA - Wednesday P/U, 2-7pm - call Otolith for more information

→ Power and Energy, Warminster, PA - Monday P/U, 5-7pm - call Otolith for more information

→ Elkins Park Farm Market, Highschool Road - Sunday P/U, 10am-2pm - call Otolith for more information

Transparency:

CSS funds are held separately in a Community Supported Seafood account through Hyperion Bank; 199 W. Girard Ave; Phila, PA 19123. If it is possible, Otolith will allow online "view only" access to this account.

Your share deposit will not be dispersed to purchase any fish until all shares have been sold

In the event that all shares are not sold all money shall be returned in full to each shareholder in the form of a check to be mailed. No cash will be dispersed unless it has been confirmed by Otolith that all CSS characteristics of cost and volume shall be maintained through the purchase power of less than 250 shareholders. Please spread the word to sell all 250 shares.

Otolith may email shareholders to confirm buying authority for less than 250 shares if the cost and availability of fish at the alternative threshold can be maintained. Otolith reserves the right to sell shares for each CSS for up to 3 months.

Costs associated with this program include but are not limited to the cost of the round fish, cost to filet and blast freeze portions, cost to transport fish, cost to facilitate delivery, costs of associated labor, and a portion of shared various fixed costs for all direct market seafood bought in Alaska.

Share Payment Options:

Cash, \$180 will be accepted but is not recommended. No credit cards accepted to buy a share.

Checks, \$180 are preferred due to the risks associated with transporting cash. If your check does not clear at the time the fish is purchased you may be ineligible for this program and your money will be returned to you in the form of a check.

Amanda Bossard and Murat Aritan, Partners of Otolith Sustainable Seafood